

## Four-Year Course Plan | B.S. Sport Management

### First-Year

	Fall Semester	Credits		Spring Semester	Credits
COM 100	Human Communications (GE 7)	3	CPN 101	Writing Studies II (GE 10B)	3
COR 101	Cortland Experience (Freshmen )	1	ECO 111	Principles of Microeconomics	3
CPN 100	Writing Studies I (GE 10A)	3	GE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3
GE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3	GE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3
GE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3	SPM 175	Intro to Sport Management	3
SPM 100 or CAP 100	Intro to Computer Applications	3			
		16			15

### Sophomore Year

	Fall Semester	Credits		Spring Semester	Credits
COM 210 or COM 300	Public Speaking or Interpersonal Communication	3	SPM PE	SPM Professional Elective #1	3
MGT 253	Principles of Marketing	3	MGT 254	Financial Accounting	3
SPM 259	Event Practicum	2	GE	GE Course (3, 4, 6, 8, 9, 11 or 12)	3
SPM 255	Sport Event Management	3	MGT 250	Principles of Management	3
STATS	MAT 201, COM 230, ECO 221, EXS 201, or PSY 201 (GE 1)	3	GE 2	GE 2: Natural Science science w/ lab	4
		14			16

*Optional: Declare minor or concentration within sport management*

### Junior Year

	Fall Semester	Credits		Spring Semester	Credits
FREE	Concentration or Free Elective	3	FREE	Concentration or Free Elective	3
GE/FREE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3	SPM PE 300+	SPM Professional Elective #2 (must be above 300 level)	3
SPM 310	Ethical Issues in Sport	3	GE/FREE	GE Course (3, 4*, 6, 8, 9*, 11 or 12)	3
SPM 330	Sport Media Management	3	SPM 335	Info Tech in Sport	3
SPM 360	Sport Marketing	3	SPM 373	Sport Law	3
		15			15

### Senior Year

	Fall Semester	Credits		Spring Semester	Credits
FREE	Concentration or Free Elective	3	SPM 470	Internship in Sport Management	12
FREE	Concentration or Free Elective	3	SPM 475	Internship Seminar	3
SPM 370	Pre-Internship	1			
SPM 452 or ECO 366	Sport Finance or Sport Economics	3			
SPM 466	Strategic Mgt. of Sport Orgs.	3			
ECO or MGT elective 300+	Economics/Management Elective (must be above 300 level)	3			
		16			15

\*GE 4 and 9 may be met by NYS HS Regents score.

**TOTAL MINIMUM CREDITS** 121

**NOTE: See other side for course prerequisites.**